

## ASSESSMENT AND ENGAGEMENT TOOLKIT FOR COMMUNITY-BASED ORGANIZATIONS

Healthcare organizations (HCO) and managed care organizations (MCO) can align themselves with community-based organizations (CBO) to improve and develop new delivery systems. CBOs are key to developing strategies to address health inequalities and disparities including social determinants of health, population health, community wellness interventions and chronic diseases.

The CBO Capacity Assessment Tool is key to helping CBOs determine their program strengths and opportunity for growth. The Tool can also help HCOs and MCOs rapidly engage and more effectively partner with local CBOs. The tool provides a complete capacity and needs report for each CBO and for the full CBO network.

### WHAT YOU GET:

Customized CBO reports for each organization and an aggregated report for a group of CBOs (if applicable) that showcases the answers to all survey questions and a high-level summary of core CBO strengths and critical gaps

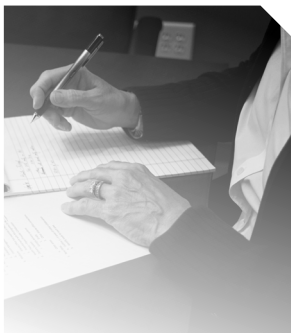
One hour consultation call with HMA subject matter expert to help MCOs and HCOs strategize about partnerships.

#### FOR MCOs / HCOs

One hour technical assistance call potential strategies for partnership/ collaboration to address health equity

#### FOR CBOs

One hour technical assistance call with a CBO network or individual CBO to review potential strategies for partnership/ collaboration to address health equity



### THIS TOOLKIT WILL HELP CBOs, MCOs and HCOs:

- + Organize healthcare collaboration within targeted communities, sectors or identified populations
- + Identify CBO services, populations and communities reached
- + Assess CBO capacity and infrastructure needs
- + Highlight potential CBO partners
- + Inform local planning

### Additional Consulting Support

- + Local community needs analysis
- + Strategic planning to ensure readiness
- + Assistance developing network of CBOs utilizing collective impact framework
- + Development of value proposition for each CBO
- + Local CBO identification and recruitment to participate in the survey
- + CBO-HCO service planning and contracting support
  - + Evidence-based models
  - + Effective payment methodologies
  - + Identifying measures
  - + Planning for return on investment (ROI)
- + CBO training series
  - + Understanding the value-based payment environment
  - + Developing the CBO value proposition
  - + Understanding and responding to new demands for measuring outcomes and achieving ROI
  - + Planning information technology (IT) enhancement
  - + Business development
- + Training includes tools for CBO capacity building to
  - + Guide service design
  - + Inform metric selection to demonstrate impact
  - + Facilitate IT enhancement planning
  - + Support budget development based on cost of care per unit of service

Pricing starts at \$1,000 per CBO and is based on annual operating budgets. Further fees apply for additional consulting support services. For details and questions, contact:

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